



Tools to Help Watershed-Based NPS Planning

Presentation Objectives:

- Nonpoint Source Pollution Impacts
- Watershed Planning Approach
- Tools for Assessment
- Tools for Planning
- Tools for Implementation

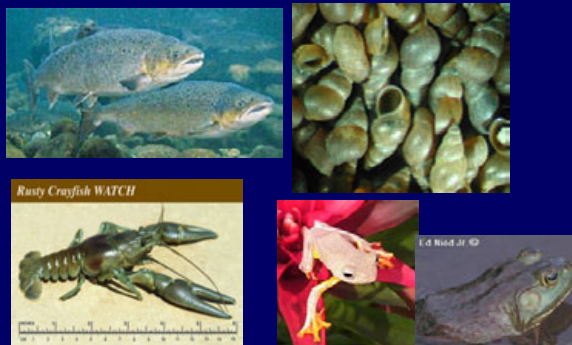
Impacts of NPS Pollutants on Aquatic Habitat:

- Leading Cause of impairment
- US Water bodies impaired by habitat degradation
- Many aquatic species classified vulnerable, imperiled, or endangered in North America

50% water bodies are impaired by habitat degradation including NPS



37% Fishes, 73% Mussels 65%, Crayfish and 35% Amphibians are vulnerable



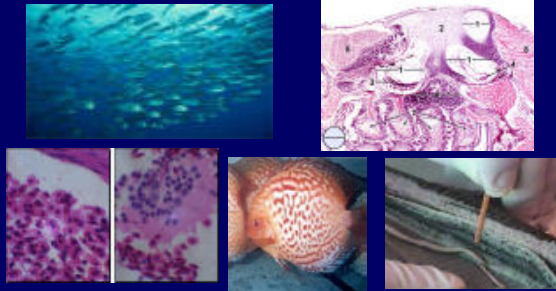
30% Fish species are threatened or endangered



Impacts of NPS Pollutants on Fish Population:

- **Physiological**
- **Behavioral**
- **Reproductive**

Physiological: Impaired fish growth, histological changes, alteration in blood chemistry, parasitism and resistance, respiratory functions



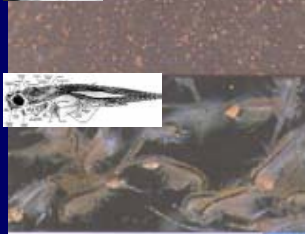
Behavioral: variation and alteration in Habitat.



Behavioral: Stress, disruption of territoriality, reduction in feeding and energy reserve



Reproductive: Fish egg survival rate, death, embryo development, and larval survival



Impacts on Invertebrates:

- Alteration in community structure
- Reproduction and growth rate
- Feeding Efficiency
- Behavior

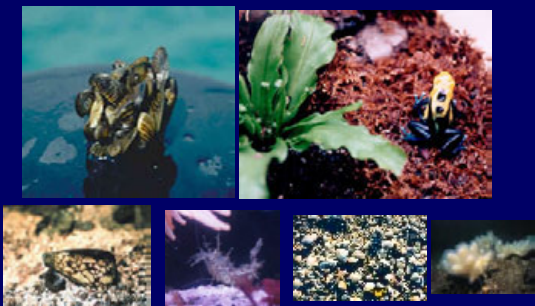
Invertebrates: alteration in community structure biomass, and diversity



Invertebrates: reproduction, growth



Invertebrates: Behavioral and changes in substrate composition, feeding efficiency, clogging and filtration



Impacts on aquatic plant species:

- Reduction in aquatic plant species
- Quality of aquatic plants
- Reduce the reproductive capacity
- Seed germination, emergence, and establishment

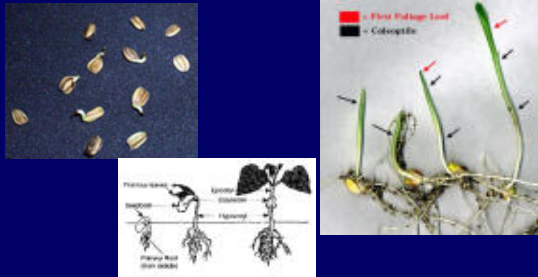
Aquatic plants: Reduction in species density, biomass, and diversity



Aquatic plants: decline quality, growth, vegetation, plant community colonization, reproductive capacity



Seed germination, emergence, and establishment



Impact on primary productivity:

- Reduce the penetration of light
- Reduce the primary productivity
- Reduction in energy inputs to next trophic level
- Cause decrease in zooplankton, macro invertebrate

Impact on primary productivity: Reduced energy inputs in next trophic level



Economic and social impacts of NPS Pollution:

- Number one source of pollutant for river and stream and
- Number two pollutant for lakes and reservoirs
- Onsite loss- several billions/year
- Offsite loss- six billion per year in USA

What need to consider?

- Focus on impaired waters
- Watershed plans before BMPS are selected
- 319-funded work plans based on the overall watershed plan

Watershed Planning Approach

- Think about big pictures
- What do we know?
- what should be preliminary goals and objectives
- Other Perceptions?
- Required Load reductions
- BMPs applicable and cost effective
- Implementation Strategy

Focus on:

- Quantitative analysis of current loadings Estimates of pollutant
- Load reduction potential of specific, planned BMPs
- Phased implementation of the watershed plan

Why Watershed Approach is used?

- Focuses on the resource, not the program
- Based on Sound Science
- Depend on data collection efforts
- Focus on environmental results
- Partnerships/stakeholder
- Provide Means of Cost-Effective Management

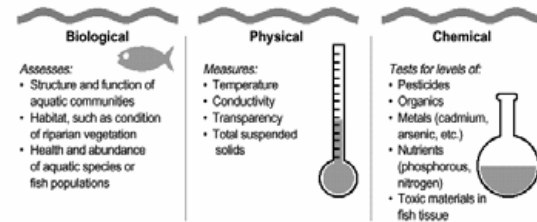
Watershed-Based NPS Plans

- a. Identify stressors & sources to be controlled
- b. Estimate load reductions expected from BMPs
- c. Describe mgmt measures & targeted critical areas
- d. Estimate TA, \$\$, & source required for implementation
- e. Describe info & education needed to promote BMPs
- f. Develop schedule for implementation of BMPs, assign tasks
- g. Describe interim, measurable milestones
- h. Identify criteria to measure progress
- i. Develop monitoring component

Source: US EPA 2004 319 Supplemental Guidelines

Tools for Watershed Assessment

Figure 6: Monitoring Types and Pollutants or Conditions That They Measure



Types of Data for Watershed Characterization

- **Physical and Natural Features**
 - ◆ Watershed boundaries
 - ◆ Hydrology
 - ◆ Topography
 - ◆ Soils
 - ◆ Climate
 - ◆ Habitat
 - ◆ Wildlife
- **Land Use and Population Characteristics**
 - ◆ Land use and land
- **Waterbody Conditions**
 - ◆ Water quality standards
 - ◆ 305(b) report
 - ◆ 303(d) list
 - ◆ TMDL reports
 - ◆ Source Water Protection Areas
- **Pollutant Sources**
 - ◆ Point sources
 - ◆ Nonpoint sources
- **Waterbody Monitoring Data**
 - ◆ Water quality data

Review Data and Identify Gaps

- Enough data to start the analysis?
- Quality of the data?
- Do we need to collect more data?
- Conduct visual assessments
- Research local knowledge

Analyze the Data

- Types of Data Analysis
 - ◆ Summary Statistics
 - ◆ Spatial Analysis
 - ◆ Temporal Analysis
 - ◆ Stressor Identification
- Use a combination of techniques
- Consider geographic variations
- Revisit stakeholder concerns

Examples of Sources You Might Miss Without a Watershed Tour

- ◆ Streambank erosion
- ◆ Driveway pipes
- ◆ Livestock (near or with access to stream)
- ◆ Wildlife (e.g., waterfowl populations on lakes and open streams)
- ◆ Illegal dumping

Characterizing causes & sources

- By "loads"
 - ◆ Kilograms per day
 - ◆ Pounds per week
 - ◆ Tons per month
- Or by other means . . .
 - ◆ Concentration-based expression of the "load" (e.g., milligrams per liter)
 - ◆ $\text{mg/L} \times \text{L/day} = \text{mg/day}$ [$C = m/v$]
 - ◆ # of miles of streambank needing stabilization or vegetation
 - ◆ # of AFOs requiring nutrient plans
 - ◆ % of urban area to be 'perforated'



Understanding pollution sources

- Point-source discharges (NPDES facilities)
 - ◆ Info is available on the discharges (DMRs, etc.)
 - ◆ Some are steady-flow, others are precip-driven
- Nonpoint sources (polluted runoff)
 - ◆ All are (mostly) precip-driven
 - ◆ Calculating the "wash-off, runoff" load is tough!
 - ◆ Literature values & etc. can be used to estimate
 - ◆ Tribes can use BPJ and narrative descriptions
- Air / atmospheric deposition
 - ◆ Can be significant in some locations

Selecting & Implementing BMPs

- Integrate assessment results across objectives
- Example factors to consider:
 - ◆ Highest threats to achieving objectives
 - ◆ Regulatory requirements
 - ◆ Where are existing management regulations, programs, policies, practices falling short
 - ◆ Stakeholder preferences



Asking the right questions...

- Who can help implement the BMPs or controls?
 - ◆ Agencies, businesses, non-profits, citizens, producers
- How can they be implemented?
 - ◆ What has been done in the past?
 - ◆ How well did it work?
 - ◆ Can we do it (or adapt it) here?
- When can we get started?
 - ◆ Reasonable short-term actions
 - ◆ Long-term or major actions
- How do we know if it's working?
 - ◆ And what do we do if it's not?



Setting times and targets

- Develop implementation schedule
 - ◆ Think about short term (< 2 yrs) and long-term (> 5 yrs) goals
- Determine how you will measure success
 - ◆ What indicators are linked to the problems you're dealing with?
- Set interim milestones
 - ◆ What helps to show progress?
 - ◆ Can be both water quality & programmatic indicators



Implementation Plan

- Public outreach, information & education
- Public involvement
- Support for:
 - ◆ BMPs
 - ◆ \$\$\$\$
 - ◆ Technical Assistance
- Project schedule
- Project costs



Technical and Financial Resources Needed

- Satisfies element "d"
 - ◆ Estimate of the amounts of technical and financial assistance needed, associated costs, and/or the sources and authorities that will be relied upon to implement this plan.
- Include:
 - ◆ Administrative/management services (salaries, supplies, office space)
 - ◆ I/E efforts
 - ◆ BMP costs including O&M
 - ◆ Monitoring and data mgmt costs
 - ◆ Coordinate with other authorities



Identify sources of support

- Funding sources
 - ◆ Grants, contracts, donations
 - ◆ Private foundations
- Sources of technical assistance
 - ◆ Internal and external
- Regulatory or other authority
 - ◆ Tribal codes, onsite regs
 - ◆ WHPP, SWPP, etc.
- Matching support sources
 - ◆ Be creative!



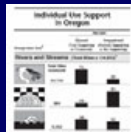
Estimating costs

- Categorize/classify costs
 - ◆ According to project phases
 - ◆ By stressor targeted
 - ◆ By BMP type, or other scheme
- Use estimated costs or averages
 - ◆ Appropriate for area/region
 - ◆ Based on past actual costs if available
- Include full costing
 - ◆ Design, installation, maintenance, site access, etc



Tools for Implementation

- Define overall goal and objectives
- Identify & characterize target audience
- Create message(s) for target audience
- Package the messages for distribution
- Distribute messages to the audiences
- Evaluate the info/education effort



Coordinate with other water resource and land use programs

- Section 303, Water Quality Standards, TMDLs
- Section 319, NPS Program
- Section 402, KPDES Permits, CAFOs, Stormwater I & II
- Source Water Protection Plans – local water utilities
- Wetlands Protection Programs
- EQIP, CRP, BLM, USFS, USFWS
- More...



Form partnerships

- Benefits of partnerships
- Coordinated/leveraged monitoring
- Integrated assessment and problem ID
- Joint problem targeting/prioritization
- Focused goal-setting
- More help with BMPs
- Better long-term mgmt
- Buy-in & ownership



During implementation, remember:

- Plans are guides, not straitjackets
- Be aware of unforeseen opportunities
- Picking the low-hanging fruit is easy, but it helps to build a sense of progress & momentum
- If possible, work quietly for as long as you can on the most contentious issues



How do we measure progress?

- With indicators that:
 - ◆ Characterize the watershed
 - ◆ Define and/or refine your understanding of the problem(s), such as WQ criteria violations, etc.
 - ◆ Show changes in targeted water quality or habitat conditions
 - ◆ Efficiently provide effective management information



Finally...Make Adjustments

- Monitor water quality and BMPs
 - ◆ Compare results to goals
 - ◆ Are you making progress?
 - ◆ Are you meeting your goals?
- If you aren't meeting implementation milestones
- If you aren't making progress toward reducing pollutant loads....



Share Results



- Transparency builds trust and confidence in the outcome
- Show them it is making a difference
- Report cards, fact sheets, meetings, etc.

Conclusion:

- Load reduction *estimates* are critical for nonpoint sources
- Preliminary info & estimates can be modified & corrected over time, if necessary
- NPS 319 - funded management measures should proceed only after reasonable estimates are made of how far they will go towards achieving water quality targets.



Questions and Discussion:

Additional Materials:

References for potential sources of pollution

Monitoring & adaptive management

- Interim measurable milestones
 - ◆ Load reduction targets
- Monitoring component
 - ◆ Who will help with monitoring?
 - ◆ Measuring your chosen indicators
- Develop evaluation framework
 - ◆ Indicator targets vs. collected data



Example milestones



- Short-term (<1 yr)
 - ◆ Achieve 5% reduction in sediment load on 1,000 acres of ag land in the Cross Creek watershed by implementing rotational grazing practices.
- Mid-term (1-4 yrs)
 - ◆ Reduce streambank erosion and sediment loading rate by 15% by reestablishing vegetation along 3,600 feet of Cross Creek.
- Long-term (>5 yrs)
 - ◆ Restore upper reaches of 6 tributaries and create buffer easements along 15,000 ft of Cross Creek feeder streams.

Planning to git 'r done!

Worksheet 12-1
Sample Implementation Plan Matrix

Watershed Goals
Goal 1: Restore water quality to meet designated uses for fishing
Objective 1: Reduce sedimentation by 20 percent

Tasks for G1/O1	Respon. Party	Total Costs	Funding Mechanism	Indicators	Milestones			
					Short < 1 yr	Med < 3 yr	Long < 7 yr	Remaining
Task 1 Seek donation of conservation easements from property owners along Baron Creek	Local land trust	\$0		# acres donated	2	7	10	10
IE Activities Task 1 Hold informational workshop with property owners Develop brochures on how to donate easements	Local land trust	\$3,000	Sect. 319 funding	# workshops held # participants # requests for assistance	3 40 2	3 45 4		0
Task 2 Purchase greenway alongside Baron Creek	County park district	\$2,000/mile	County general funds	# miles purchased	2	4	7	5
IE Activities Task 2 None								

Table 8-2. Comparison of example parameters in a hypothetical watershed plan and 319 work plan

Parameter	Lake Lehmann Watershed Management Plan	319 Work Plan #1
Period	2003 - 2013	2003 - 2006
Geographic scope	180,000 acres	24,000 acres
Goal statement	Improve watershed conditions to support a sustainable fisheries	Reduce sediment loadings from priority subwatershed XY
Example objectives and key elements	<ul style="list-style-type: none"> • Increase the index of biological integrity from 30 to 75 • Identification of causes and sources of sediment • Identification of load reduction expected • Identification of management practices needed • Identification of critical areas 	<ul style="list-style-type: none"> • Treat 5,000 acres of cropland with crop residue management (CRM) practices • Six terraces to treat 1,200 acres • Five buffer strips established for a total of 8,000 feet
Implementation	<ul style="list-style-type: none"> • CRM: 2,000 acres of row crop/year into CRM • Terraces: 4 fields/year, 40 fields total • Buffers: restore 1 to 1.5 miles of riparian area/year - 8 miles total • Field buffers: 100 fields total 	<ul style="list-style-type: none"> • Develop training materials on CRM in year 1 • Hold 2 workshop each in years 2 and 3 • 2 terraces/year • 1 buffer strip in first year and 2 each in years 2 and 3
Costs	<ul style="list-style-type: none"> • \$4,020,000 over 10 years • \$500,000 for information and education (I&E) • \$600,000 for monitoring and reporting • \$1,980,000 for buffers (18,000 acres at \$110 / acre) • \$140,000 for 40 terraces • \$500,000 for CRM 	<ul style="list-style-type: none"> • \$250,000 over 3 years • \$50,000 to prepare training materials and give 5 workshops on CRM • \$160,000 for BMP cost sharing • \$40,000 for monitoring and reporting
Schedule	<ul style="list-style-type: none"> • Begin slowly and accelerate (build on successes) • Establish interim milestones • Cropland: 2006 - reduce soils erosion by 80,000 tons/year 	<ul style="list-style-type: none"> • See above • Annual progress reports

Pollutant	Potential Sources		Impacts on Waterbody Uses
	Point Sources	Nonpoint Sources	
Pathogens	<ul style="list-style-type: none"> • WWTs • CSOs/SSOs • Permitted CAFOs • Discharges from meat processing facilities • Landfills 	<ul style="list-style-type: none"> • Animals (domestic, wildlife, livestock) • Malfunctioning septic systems • Pastures • Boat pumpout facilities • Land application of manure • Land application of wastewater 	<ul style="list-style-type: none"> • Primarily human health risks • Risk of illness from ingestion or from contact with contaminated water through recreation • Increased cost of treatment of drinking water supplies • Shellfish bed closures
Metals	<ul style="list-style-type: none"> • Urban runoff • WWTs • CSOs/SSOs • Landfills • Industrial facilities • Mine discharges 	<ul style="list-style-type: none"> • Abandoned mine drainage • Hazardous waste sites (unknown or partially treated sources) • Marinas 	<ul style="list-style-type: none"> • Aquatic life impairments (e.g., reduced fish populations due to acute/chronic concentrations of contaminated sediment) • Drinking water supplies (elevated concentrations in source water) • Fish contamination (e.g., mercury)
Nutrients	<ul style="list-style-type: none"> • WWTs • CSOs/SSOs • CAFOs • Discharge from food processing facilities • Landfills 	<ul style="list-style-type: none"> • Cropland (fertilizer application) • Landscaped spaces in developed areas (e.g., lawns, golf courses) • Animals (domestic, wildlife, livestock) • Malfunctioning septic systems • Pastures • Boat pumpout • Land application of manure or wastewater 	<ul style="list-style-type: none"> • Aquatic life impairments (e.g., effects from excess plant growth, low DO) • Direct drinking water supply impacts (e.g., dangers to human health from high levels of nitrates) • Indirect drinking water supply impacts (e.g., effects from excess plant growth clogging drinking water facility filters) • Recreational impacts (indirect impacts from excess plant growth on fisheries, boatswimming access, appearance, and odors) • Human health impacts

Pollutant	Potential Sources		Impacts on Waterbody Uses
	Point Sources	Nonpoint Sources	
Sediment	<ul style="list-style-type: none"> • WWTs • Urban stormwater systems 	<ul style="list-style-type: none"> • Agriculture (cropland and pastureland erosion) • Silviculture and timber harvesting • Rangeland erosion • Excessive streambank erosion • Construction • Roads • Urban runoff • Landslides • Abandoned mine drainage • Stream channel modification 	<ul style="list-style-type: none"> • Fills pools used for refuge and rearing • Fills interstitial spaces between gravel (reduces spawning habitat by trapping emerging fish and reducing oxygen exchange) • When suspended, prevents fish from seeing food and can clog gills; high levels of suspended sediment can cause fish to avoid the stream • Taste/odor problems in drinking water • Impairs swimming/boating because of physical alteration of the channel • Indirect impacts on recreational fishing
Temperature	<ul style="list-style-type: none"> • WWTs • Cooling water discharges (power plants and other industrial sources) • Urban stormwater systems 	<ul style="list-style-type: none"> • Lack of riparian shading • Shallow or wide channels (due to hydrologic modification) • Hydroelectric dams • Urban runoff (warmer runoff from impervious surfaces) • Sediment (cloudy water absorbs more heat than clear water) • Abandoned mine drainage 	<ul style="list-style-type: none"> • Causes lethal effects when temperature exceeds tolerance limit • Increases metabolism (results in higher oxygen demand for aquatic organisms) • Increases food requirements • Decreases growth rates and DO • Influences timing of migration • Increases sensitivity to disease • Increases rates of photosynthesis (increases algal growth, depletes oxygen through plant decomposition) • Causes excess plant growth

Note: WWT = wastewater treatment plant; CSO = combined sewer overflow; SSO = sanitary sewer overflow; CAFO = concentrated animal feeding operation; DO = dissolved oxygen.

Table 9. Unit loads of pollutants (kg/ha/yr) from different land uses*

Pollutant	Central business district	Other commercial	Industrial	Single family res.	Multi-family res.	Cropland	Pasture	Forest	Open
TSS	1080	840	56	17	440	450	340	85	7
COD	1070	1020	63	28	330	n.a.	n.a.	n.a.	2.0
Pb	7.1	3.0	2.0 - 7.1	0.1	0.7	0.005 - 0.006	0.003 - 0.015	0.01 - 0.03	n.a.
Zn	3.0	3.3	3.5 - 12	0.22	0.33	0.03 - 0.08	0.02 - 0.17	0.01 - 0.03	n.a.
Cu	2.1	n.a.	0.33 - 1.1	0.03	0.33	0.01 - 0.06	0.02 - 0.04	0.02 - 0.03	n.a.
NO ₃ +NO ₂ -N	4.5	0.67	0.45	0.33	3.8	7.9	0.33	0.56	0.33
TKN	15	15	2.2 - 15	1.1 - 5.6	3.4 - 4.5	1.7	0.67	2.9	1.7
TP	2.8	2.7	0.9 - 4.0	0.2 - 1.5	1.3 - 1.6	0.1 - 3.0	0.07 - 3.0	0.02 - 0.45	0.06

* Exact values are given where available; otherwise ranges are reported.

Adapted from Horner et al. (1986)

Who will implement the plan?

Structure can vary widely

- ◆ Public agencies
 - ◆ Cities, counties
 - ◆ Water or wastewater utility
 - ◆ State agency or river authority
 - ◆ Basin planning teams
- ◆ Private entities
 - ◆ Watershed association
 - ◆ Ag producer council



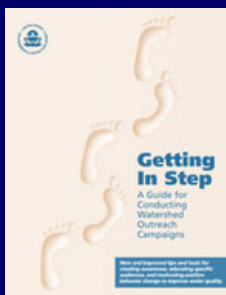
Any well-organized single or multiple entity approach can coordinate and document the effort

Why an information/education component?

- Communication helps each step proceed more smoothly
- Dialogue can identify unknown resources/problems
- Promotion of the process builds understanding, support
- Watershed work requires an inclusive, transparent, cooperative, methodical approach
- Motivation is needed where adoption of BMPs is voluntary



www.watershedtraining.net



www.epa.gov/owow/watershed/outreach/documents

Indicators & targets for management objectives

INDICATOR = measurable parameter used to evaluate relationship between pollutant sources and environmental conditions

TARGET = value of indicator that is set as the goal to achieve



Environmental and Social Indicators

■ Environmental Indicators:

- ◆ # of occurrences of algal blooms
- ◆ miles of streambank restored or fenced off
- ◆ % increase in "healthy-stream" critters
- ◆ Increase in DO
- ◆ # of waterbodies restored

■ Social Indicators:

- ◆ # of calls reporting illegal dumping
- ◆ # of people surveyed with increased knowledge of watershed issues
- ◆ # of people who report picking up pet waste
- ◆ % increase in households who had their septic tanks inspected

Other types of indicators

■ Administrative/programmatic indicators

- ◆ # of BMPs installed
- ◆ # of newspaper stories printed
- ◆ # of people educated/trained
- ◆ # of public meetings held
- ◆ # of volunteers attending activities
- ◆ # of storm drains stenciled



Indicators & targets: short/long term

Worksheet 12-2

Developing Criteria to Measure Progress in Meeting Water Quality Goals

[Note: Complete one worksheet for each management objective identified.]

Management Objective: Reduce nutrient inputs into Cane Creek by 20 percent

Indicators to Measure Progress	Target Value or Goal	Interim Targets		
		Short-term	Medium-term	Long-term
P load	44 t/yr	52 t/yr	49 t/yr	44 t/yr
# of nuisance algae blooms	0	2	1	0
transparency	5.5 m	4.1 m	4.9 m	5.5 m
frequency of taste and odor problems in water supply	0	1	1	0
hypolimnetic DO	5.0 mg/L	2.5 mg/L	4.0 mg/L	5.0 mg/L

Estimating Costs

BMP cost information

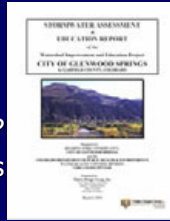
- <http://www.lacity.org/SAN/wpd/pages/publctns.htm>
- http://www.swrcb.ca.gov/stormwtr/post_construction.html
- <http://www.georgiastormwater.com>
- <http://www.agecon.ag.ohio-state.edu/people/sohngen.1/bmp/bmpinfo.htm>
- http://www.cwp.org/stormwater_mgt.htm
- <http://www.cffm.umn.edu/landeconomics/readings/forestcosts.pdf>
- <http://tti.tamu.edu/product/catalog/reports/1837-1.pdf>

Funding Sources on the Web

- Catalog of Federal Domestic Assistance (www.cfda.gov)
- Federal funding for watersheds (www.cfpub.epa.gov/fedfund)
- Directory of Funding Sources for Grassroots River and Watershed Groups (www.rivernetwork.org)

Gather Data

- Build on earlier efforts
 - ◆ What has already been done?
 - ◆ Existing data sets and reports
 - ◆ Septic system inventories
 - ◆ 305(b) report
 - ◆ Wetland inventories
- Consider stakeholder concerns



Gather Data, cont.

- Who has the data?
 - ◆ Tribe
 - ◆ Neighboring county or town/city agencies
 - ◆ State agencies
 - ◆ Federal agencies
 - ◆ Area environmental or watershed organizations



Sample Data Sources

- Watershed Coverages:
 - ◆ 8-digit: <http://water.usgs.gov/GIS/huc.html>
 - ◆ 14-digit: www.nrcs.usda.gov/products/datasets/watershed
 - ◆ Check tribal or state agencies for small watershed coverages
- EPA Reach Files
 - ◆ I.D. and interconnect the stream reaches all over U.S.
 - ◆ 3 versions RF1, RF2, RF3-Alpha (most detailed)
 - ◆ www.epa.gov/waterscience/ftp/basins/gis_data/huc/
- Elevation Data
 - ◆ USGS: <http://edc.usgs.gov/geodata>
 - ◆ GIS data depot: <http://data.geocomm.com>
- Land Use/Population
 - ◆ USGS: <http://edc.usgs.gov/geodata>

Other Data Sources

- State 303 (d) lists and TMDL reports
 - ◆ www.epa.gov/owow/tmdl
- Point source discharge permits
 - ◆ www.epa.gov/enviro/html/pes/index.html
- Census of Agriculture
 - ◆ www.nass.usda.gov/census
- Septic tank use
 - ◆ <http://quickfacts.census.gov/>

Review and Analyze Data

Minimum Element

- a. An identification of the causes and sources or groups of similar sources that will need to be controlled to achieve the load reductions estimated in this watershed-based plan.

Tools for Planning

- Reasonable efforts needed to ID stressors/sources
- Assessment & other data don't have to be exhaustive, but should be indicative
- Preliminary info & estimates can be modified & corrected over time, if necessary